

DRALLA FOUNDATION ANNOUNCES NEW MISSION STATEMENT AND GRANT REVIEW PERIOD FOR 2013

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For Immediate Release

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Rockaway, NJ – Dralla Foundation is beginning its second year of grant awards to organizations who run fun events and programs for individuals with physical challenges (specifically mobility issues).

Along with the news of 2013's grant review period comes the announcement of a new mission statement. Grant Program Administrator Jennifer Buehler says, "As the foundation grows, we want to make sure that we are effectively communicating our goals. We can best achieve this through our mission statement and accordingly have developed a new statement that better reflects the heart of Dralla's mission. The mission itself has not changed. The mission of Dralla Foundation is to support programs geared toward providing an environment for children and adults with physical challenges to have fun!"

Grant applications can be accessed and downloaded on the Dralla Foundation website at www.dralla.org. The submission deadline is May 1st and grants will be awarded in mid-July. For more information on the grant process or filling out an application, please contact Jennifer Buehler at info@dralla.org or call 973-983-0123.

Dralla Foundation was founded by Peter Allard, President of Allard USA, manufacturer of a range of orthopedic devices designed to improve physical function and enhance the quality of life for individuals with physical challenges. The testimonials of the wearers of these devices inspired Peter to give back to individuals with mobility issues and start Dralla Foundation. Dralla will award grants to other non-profit organizations who share their mission.

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